

# FACT SHEET

[WWW.BRAINPOP.COM](http://WWW.BRAINPOP.COM)

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## THE MORE YOU KNOW, THE MORE YOU KNOW!

BrainPOP is the leading producer of standards-based animated educational movies for grades K-8.

- ☒ BrainPOP is a **subscription-based** web site.
- ☒ Each day, **3 million students** watch movies and take interactive quizzes on BrainPOP.
- ☒ **15% of U.S. school districts** subscribe to BrainPOP and integrate it into their daily curriculum.
- ☒ BrainPOP has partnerships with McGraw-Hill, National Geographic, AOL@SCHOOL, Yahoo! and Schwab Learning.
- ☒ BrainPOP has won multiple education and media awards including; The Flash Film Festival, District Administration Curriculum Award, Forbes Best of the Web.



## BRAINPOP CONTENT

- ☒ Hundreds of **animated movies** developed according to **national standards** for K-8.
- ☒ Each movie is accompanied by a 10-question **interactive quiz, experiment, comic strip, timeline, and printable activity page.**
- ☒ **BrainPOP adds new movies each week**, throughout the school year!
- ☒ The **teacher's section** contains **lesson plans, standards correlation**, and ideas for using BrainPOP in the classroom.

## BRAINPOP SUBJECT AREAS

BrainPOP covers the core curriculum subjects in:

**SCIENCE, ENGLISH, MATH, SOCIAL STUDIES, TECHNOLOGY, HEALTH**

## BRAINPOP PRICING (prices are per year)

- ☒ **Teacher Access** - \$134.95 (35 total logins/day)
- ☒ **Computer Lab Access** - \$480.00 (35 simultaneous computers at any time)
- ☒ **School Access** - \$800.00 (for a single school site)
- ☒ **District Access** - starting at \$1.44/student (minimum 1000 students) - discounts available for multiple schools and districts



Sign up today at

<http://www.brainpop.com/trial>

## BRAINPOP AUDIENCE

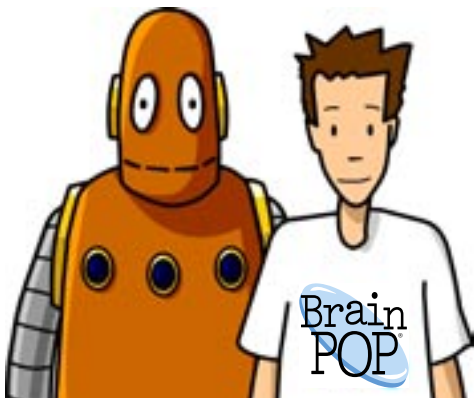
- ☒ 15% of U.S. school districts subscribe to BrainPOP.
- ☒ 85% of subscribers are **Elementary and Middle Schools**, 15% are High Schools.
- ☒ BrainPOP is used by thousands of family subscribers.

## BRAINPOP TECHNICAL REQUIREMENTS

All you need is a web connection and the Macromedia Flash plug-in. No software to install - **No high speed requirements!**

## WHAT'S NEW AT BRAINPOP?

Now BrainPOP's award-winning material can be found in the **BrainPOP Science Almanac**. Check the store at [BrainPOP.com](http://BrainPOP.com) for details!





SCIENCE



MATH



ENGLISH



SOCIAL  
STUDIES



TECHNOLOGY



HEALTH

## BRAINPOP IN THE CLASSROOM

Using BrainPOP in the classroom is a winning proposition:

- ☒ Schools gain a dynamic online learning tool that may be shared among teachers, classrooms, computer labs and buildings.
- ☒ Teachers have a library of animated content to supplement traditional teaching methods. Teachers may use BrainPOP with the class as a whole, for small group work, or as an individual learning tool.
- ☒ Students get a unique, interactive learning experience that is rewarding and enriching. BrainPOP delivers vital curriculum in an engaging format, while promoting computer literacy.

## BRAINPOP FOR TEACHERS

BrainPOP works, plain and simple. But don't take our word for it. **K-12 educators** from U.S. schools had the following responses to questions in BrainPOP's online survey of September 2003:

- ☒ **93% said BrainPOP appeals to different learners**
- ☒ 72% said BrainPOP allows students to understand and learn new concepts faster
- ☒ 98% use BrainPOP to introduce new topics
- ☒ **100% would recommend BrainPOP to other teachers**

### Here's what these educators said:

"I am a technology teacher who is trying very hard to integrate technology into the regular curriculum. BrainPOP is great for that. I also use it on days when it's difficult to be a teacher - maybe a holiday is coming up, or the 4th grade class is behind and the current one needs a breather."

"BrainPOP is great. My students use it at home to review for tests in class. Students watch BrainPOP movies at recess in the library. Thanks for a wonderful product."

"BrainPOP is able to convey some very complex concepts in a simple, clear, kid-friendly manner. I use your site as a link in many, many of my webquests"

"After finding this site, I immediately requested a school subscription. I am an avid user who has turned our whole school onto this site. I am thrilled with how well it correlates to Georgia's Core Curriculum. It is a perfect fit!"

"I am thrilled that Social Studies movies have been added! That is a subject, for which it is difficult to find appealing web sites."

"I love this site and requested that our school invest in it. My students love your movies. BrainPOP deals with many difficult topics (like Human Growth and Development) tastefully and with clarity."

## GET BRAINPOP FOR YOUR SCHOOL!

Subscriptions are available for individual classrooms, computer labs, school buildings and entire districts. Visit The BrainPOP Store at [BrainPOP.com](http://BrainPOP.com) or contact us for pricing information:

[info@brainpop.com](mailto:info@brainpop.com)

